

# The Genesis Federation



## Beckley CofE Primary School

Main Street  
Beckley  
Rye  
East Sussex TN31 6RN



## Peasmarsch CofE Primary School

School Lane  
Peasmarsch  
Rye  
East Sussex TN31 6UW



25<sup>th</sup> March 2019

Dear Parents and Carers,

On behalf of the Governing Body, we are very pleased to be able to announce the Federation's new name and logo.

After the two schools initially federated in 2016, there was always the intention to change the name at an appropriate time. Last year, a competition was held encouraging children and parents from both schools to design a new logo. Two winning entries, designed by Hannah Tittle and Jim Howdle, were selected by the governing body, and these designs were then amalgamated to create the new logo.

We chose '**The Genesis Federation**' as we felt it represented what the schools should signify to the children – the beginning of their lifetime learning journey. Hannah Tittle also presented the rainbow as a symbol of hope and promise which we felt represented our schools well. Finally, using a biblical reference to Genesis in the federation name was important to us as Church of England schools.

Darren McGrane, graphic designer and parent at Beckley, volunteered his skills in taking the initial ideas and turning them into the beautiful logo you see above. Hannah was also invited to work with him and see her ideas come to life. We are especially grateful to him for his contribution, and he has our heartfelt thanks.

Mrs Smart and Mr Thurston, and all the staff, have worked hard on developing and strengthening the federation identity and the impact on the children. We took as our guide the Church of England's Vision for Education: 'Life in all its fullness' (John 10:10). In this academic year, we are now working using Character Education to embed this vision through our ethos and culture and to develop the values and virtues, in order to provide excellence for all pupils and raise outcomes.

The new logo is part of the continuing vision for our two schools and we look forward to working with all the pupils and families to share this vision now, and in the future.

Thank you for your continued support.

Yours sincerely

**The Governing Board of The Genesis Federation**